

---

# Galaconfidential 10 Anos De Influencer Ocio Y Ent

---

Man Repeller  
 Gio\_Graphy  
 #Galaconfidential  
 Fashion Revolution  
 How Do We Know We're Doing It Right?  
 Fighting Songs and Warring Words  
 Fattily Ever After  
 #GalaConfidential  
 Capture Your Style  
 Style Feed

*Galaconfidential 10 Anos De Influencer Ocio Y Ent*

*Downloaded from [hmg.crecci-rj.gov.br/guest](http://hmg.crecci-rj.gov.br/guest)*

---

## FINLEY JOSE

---

### **Man Repeller** Hardie Grant Publishing

Los secretos personales, profesionales y de moda de la influencer española más internacional: Gala González. Pocas españolas pueden presumir de haber alcanzado un reconocimiento a nivel mundial. Gala González ha conseguido, a fuerza de profesionalidad, tesón y una buena combinación de experimentación y comercialidad a la hora de vestir, convertirse en un icono de estilo más allá de nuestras fronteras y ser la única española en alcanzar el top ten de las mejores influencers del mundo. Nació en Galicia y se graduó en diseño por la Universidad de Londres. Fue una de las pioneras en su andadura en el mundo online, cuando en 2005 abrió su primera plataforma, Fotolog. La gran acogida que recibió la animó a crear su propio espacio 2.0 dedicado a la moda, amlul.com, uno de los primeros blogs con proyección internacional. Desde entonces su popularidad como influencer, diseñadora, directora creativa y modelono ha hecho más que crecer, y además de ser un auténtico referente, puede presumir de haber protagonizado campañas de moda, como las de Loewe y Mango, y haber diseñado colecciones para Tous, Superga y la línea U de Adolfo Domínguez, entre otras. Sin duda, su estilo, real y ecléctico, es su mejor aval. #GalaConfidential recoge más de una década de su trayectoria en una de las profesiones que más han dado que hablar en los últimos años, además de sus experiencias personales como influencer de éxito, que revelan su parte más humana. Este libro también nace con la vocación de ser una guía para todo aquel que quiera aventurarse en la industria de la moda y la comunicación online, o simplemente trate de descubrir el camino que hay que seguir para triunfar fuera y dentro del mundo digital.

### **Gio\_Graphy** GRIJALBO ILUSTRADOS

Engage using #manrepeller. Silk parachute pants. A gold lamé jumpsuit. Ankle boots with fringe. Were these fashion-forward items sending men running in the opposite direction? Maybe, but Leandra Medine never cared. Slipping into drop-crotch shorts and a boxed sequin blazer in the dressing room of Topshop in downtown Manhattan, a brokenhearted Leandra had an epiphany.

Looking in the mirror, she suddenly realized she didn't have a boyfriend because of the way she dressed. And the more she thought about it, the more she realized that such outfits said a lot about her life-romantic and otherwise. Now, in her first book, the acclaimed blogger and fashion darling recounts her most significant memories through the lens of her sartorial choices. With her signature sass, blunt honesty, and some personal photos, Leandra shares details of the night she lost her virginity right down to the pair of white tube socks she forgot to take off, as well as when and why she realized her grandma's vintage Hermès ostrich skin clutch could hold much more than just keys and a cell phone. Through it all, she proves you don't need to compromise even your most repellent qualities to find your way into that big white dress (and an organza moto jacket). See? You can have your yeti and wear it, too. Showcasing the singular voice that has won Leandra millions of fans, this book is a collection of awkwardly funny experiences, a sweet love story, and above all, a reminder to celebrate and embrace a world made for women, by women.

### **#Galaconfidential** Routledge

A witty guide to living the glam the life from an international style star, featuring hilarious anecdotes, fashion advice, and much more. Dubbed a "cyber icon" and "fashion heroine" by the New York Times, Italian fashion editor and stylist Giovanna Battaglia is known for her colorful street style and fun-loving personality. Her monthly column in W chronicles fashion, art, and adventure. In this, her first book, she has written an irreverent how-to guide for dressing for every occasion, finding fashion inspiration, living stylishly, and having fun while doing it. Covering style and beauty for daytime, nighttime, travel, and work, this book is brimming with chic and inspirational wisdom, from how to pull off bold fashion moves like barely-there tops, enormous hats, and powerful reds; advice for how to survive fashion emergencies (like what happens when you show up to an event in the same dress as someone else); and her secrets for donning multiple outfits in a day (bodysuits are key). Also featured are tips and tricks she has learned from fashion-world friends such as Carolina Herrera, Derek Blasberg, Hamish Bowles, and Anna Dello Russo. Filled with humor and style, this is a must-have book for anyone interested in fashion and having a good time.

### **Fashion Revolution** Hachette UK

Fashion (R)Evolution es un apasionante viaje a través de la moda, desde su pasado más reciente hasta el presente, con una visión hacia el futuro próximo, donde destaca como fuerza positiva para el cambio social y medioambiental. Su autora, Charo Izquierdo, comenzó su carrera en la redacción de una revista de moda cuando tenía solo veinte años y llegó a dirigir las publicaciones y pasarelas de moda más importantes del país. Esto le otorga una perspectiva única sobre los cambios ocurridos en la industria. En estas páginas se explora la evolución que ha experimentado la moda en toda su cadena de valor, desde la alta costura y el prêt-à-porter hasta la fast fashion y la moda de autor. Además se analiza cómo ha sido moldeada por los nuevos medios de comunicación, las redes sociales y los creadores de contenido. También es un reconocimiento a la necesidad de un desarrollo sostenible para la moda, al papel clave de la tecnología en este proceso y una mirada a los acontecimientos que han marcado el camino de la moda en España y en el mundo. No es, desde luego, un libro de historia. Tampoco de diseñadores. Ni siquiera de comunicación de moda. Menos aún una autobiografía. Pero habla de historia, de comunicación, de diseñadores, de anécdotas y curiosidades en primera persona, a partir de entrevistas a más de cien actores claves, marcas, diseñadores, modelos, empresarios e influencers de esta película que es la moda.

**How Do We Know We're Doing It Right?** Abrams

First published in 1990. Routledge is an imprint of Taylor & Francis, an informa company.

**Fighting Songs and Warring Words** Prestel Publishing

A look at the most engaging, noted and innovative fashion blogs from across the globe as selected by style blogging icon Susie Bubble.

Fattily Ever After Windmill Books

'I love Stephanie... She's one of my favourite truth tellers online, she pulls no punches and empowers so many women with her own commitment to equality... This book is going to mean a lot, to a lot of people.' - Jameela Jamil Stephanie Yeboah has experienced racism and fat-phobia throughout her life. From being bullied at school to being objectified and humiliated in her dating life, Stephanie's response to discrimination has always been to change the narrative around body-image and what we see as beautiful. In her debut book, Fattily Ever After, Stephanie speaks openly and courageously about her own experience on navigating life as a black, plus-sized woman - telling it how it really is - and how she has managed to find self-acceptance in a world where judgement and discrimination are rife. Featuring stories of every day misogynoir and being fetishized, to navigating the cesspit of online dating and experiencing loneliness, Stephanie shares her thoughts on the treatment of black women throughout history, the marginalisation of black, plus-sized women

in the media (even within the body-positivity movement) whilst drawing on wisdom from other black fat liberation champions along the way. Peppered with insightful tips and honest advice and boldly illustrated throughout, this inspiring and powerful book is essential reading for a generation of black, plus-sized women, helping them to live their life openly, unapologetically and with confidence.

#GalaConfidential LID Editorial

Modern life is full of choices. We're told that happiness lies within and we can be whoever we want to be. But with endless possibility comes a feeling of restlessness; like we're somehow failing to live our best life. What does doing it right even look like? And why do so many women feel like they're getting it wrong? From faster-than-fast fashion to millennial burnout, the explosion of wellness to the rise of cancel culture, Pandora Sykes interrogates the stories we've been sold and the ones we tell ourselves. Wide-ranging, thoughtful and witty, How Do We Know We're Doing It Right? explores the anxieties and myths that consume our lives and the tools we use to muddle through. So sit back and take a breath. It's time to stop worrying about the answers and start delighting in the questions. -- |c Source other than Library of Congress.

**Capture Your Style** National Geographic Books

New York Times Bestseller From Instagram star Aimee Song, creator of the popular fashion blog Song of Style, comes the very first how-to Instagram guide, breaking down the essentials to taking gorgeous photos and building your brand and following. With over three million Instagram fans, Aimee Song knows a thing or two about taking the perfect Instagram photo. And Instagram is so much more than a platform for pretty pictures. It's the fastest-growing social media network with an engaged community, a major marketing tool for brands, a place where Beyoncé drops her albums, and a hub where products can be bought with a simple double tap. Including everything from fashion, travel, food, décor, and more, Aimee includes insider tips on curating a gorgeous feed and growing an audience. In this ultimate how-to Instagram guide, you'll learn: · How to brighten, sharpen, and filter your photos · The best apps and filters · How to prop and style food and fashion photos · Ways to craft your voice and story on Instagram · How to gain more Instagram followers · Secrets behind building a top Instagram brand · How to transform an Instagram hobby into a successful business · Tips for driving revenue based on your following Capture Your Style will empower you to become your own master mobile photographer, whether you're looking to launch an e-commerce business or simply sharing a gorgeous meal with your friends, turning even the most mundane moment into Instagold. This is a must-have reference for anyone interested in the ins and outs of stylish personal branding.

Style Feed